



LAND ARROWS
CULTURAL CENTER

11th Annual Tejano Conjunto Festival

Tejano Gold Sponsor – Official Sponsor Level

\$20,000

- Official sponsor-full page color advertisement inside front page of program booklet
- Information 8 ft. display table at Festival
- Full-page color ad in front inside cover of program booklet
- Promotional videotaped message highlighting history and corporate partnership to be featured during the three-day course of the event.
- VIP table at Saturday night kickoff party in the Ballroom
- Naming rights for the event and inclusion of logo on all event material
- Banner at all events
- Opportunity for sponsor to speak at all events
- 2 VIP tables at the Festival
- Product placement opportunity during sponsored event
- Host of private “Welcome to Sacramento” Reception, September 2, 2017 Location TBA
- Corporate logo placement on choice of one of the following, based on availability badges, bags, or notebooks (supplied by sponsor)
- Corporate logo displayed at sponsored event on screen and podium
- Two reserved tables of ten (10) with premium seating at all events
- Plaque with company’s name imprinted with your logo
- Photo shoot on stage presenting the award.

Tejano Silver Sponsor – Level

\$10,000

- Informational/display table at festival
- Full-page advertisement in back inside cover of program booklet
- VIP table at the Saturday evening kickoff party in the ballroom
- Special acknowledgement by Land Arrows Productions
- Corporate logo placement on choice of one of the following, based on availability badges, bags, or notebooks (supplied by sponsor)
- Fifteen (15) tickets to the VIP garden at the festival.
- Logo on official festival poster
- Banner on stage Saturday and Sunday events
- Two reserved tables of 10 with premium seating at all events



Tejano Bronze Sponsor – Level

\$5,000

- 6 ft. informational/display table
- VIP table of ten in the VIP garden at the festival
- Three quarter page color advertisement in commemorative program
- VIP table at Saturday kickoff party for ten (10)
- Banner on side of stage
- Logo on official poster

Tejano Supersonic Sponsor – Level

\$2,500

- 6 ft informational table at festival
- Half page color advertisement in program booklet
- Logo on official poster
- VIP table at the festival